

**2019-2024 Strategic Plan
Key Performance Indicators**

Goal #4: Exceptional and Engaged Faculty and Staff. *Invest in our outstanding people to advance the university's mission through recruitment, development, support, recognition, rewards and retention.*

	Historical Data					Targets					Comparative Data							
	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23	2023-24	SREB			SEC				
											25 th percentile	50 th percentile	75 th percentile	25 th percentile	50 th percentile	75 th percentile		
Faculty salaries as a % of SREB Peer Group	89%	90%	91%	93%	95%	96%	97%	98%	99%	100%	Comparison inherent within the metric							
Job Satisfaction																		
Faculty satisfaction (COACHE survey)*											Selected Peer Institutions			COACHE Cohort Institutions				
Teaching	3.75	-	3.79	-	-	3.80		3.82		3.85	Ranked between 3 and 4 relative to 5 selected peers			Middle 40% relative to cohort				
Research	3.25	-	3.25	-	-	3.30		3.35		3.40	Ranked between 1 and 2 relative to 5 selected peers			Top 30% relative to cohort				
Service	3.37	-	3.37	-	-	3.40		3.42		3.45	Ranked between 3 and 4 relative to 5 selected peers			Top 30% relative to cohort				
Staff / A&P job satisfaction**	N/D	N/D	N/D	N/D	N/D	TBD	TBD	TBD	TBD	TBD	No comparison data available							

*The COACHE Survey is administered every 3 years and measures faculty satisfaction with regard to Auburn's work environment and provides the ability to compare our institution's results to those from five selected peer institutions, as well as with the aggregate results from all universities participating in the cohort. For the 2017 study, the five selected peers included Clemson University, North Carolina State University, the University of Alabama, the University of Arkansas, and Washington State University. Auburn will administer the survey again in early 2020.

**Currently not measured. A new measure is being evaluated with planned implementation in late 2019 or early 2020.

N/D = no data available

TBD = to be determined