



2018 SEC Academic Conference Exhibitor Information

Each Southeastern Conference member institution is expected to organize one exhibit booth to create the University Exhibit Hall at the SEC Academic Conference. The main goal of the Exhibit Hall is to allow each institution to provide additional information regarding its work in the SEC Academic Conference's subject matter, thereby complimenting the formal presentations by the university's faculty.

Information available at the exhibit booth should focus on the conference theme, ***Cyber Security: A Shared Responsibility*** and should be of interest to undergraduate and graduate students, faculty, and external stakeholders. Universities may have someone stationed at their exhibit booths or simply provide items that can be picked up. The anticipated SEC Academic Conference attendance is approximately 350, but everyone may not visit the exhibition hall or pick up materials.

Unique to this year's conference, exhibit booths and poster presentations will be combined in order to increase visibility and maximize venue space. Poster presentations will be displayed next to the exhibit booth from their corresponding university. See diagram below for example.

The Exhibition Hall will be located in the Legacy and Governor's Rooms of the Hotel at Auburn University and Dixon Conference Center. It will be open from 3 p.m. to 5 p.m. on Sunday, April 8th, from 7:30 a.m. to 5 p.m. on Monday, April 9th, and from 7:30 a.m. to noon. on Tuesday, April 10th.

On Monday, April 9th from 4 p.m. to 5 p.m., there will be an exhibitor and poster competition reception in the Exhibition Hall.

Universities should be aware of the following regarding the SEC Academic Conference University Exhibition Hall:

- Universities may set up exhibit booths in the Legacy and Governor's Rooms from 8 a.m. to 2 p.m. on Sunday, April 8th. All exhibit booths must be dismantled no later than 5 p.m. on Tuesday, April 10th.
- Each university will be assigned one 6'x 20' booth for their exhibit and poster presentation equipped with the items listed below. Images of room layout and *sample* display booths are included on the third page of this document. Booth location assignments will be made at random and confirmed at a later date.
 - One 20' x 7' Section of Black Pipe and Drape
 - One 6' Table with Black Linen
 - Two Chairs
 - One Wastebasket
 - Wireless Internet Access
- Valuable items should be removed nightly.
- Universities are asked to provide the name, title and email address of the person primarily responsible for organizing their booths on site at the Hotel at Auburn University and Dixon Conference Center. The person's contact information should be emailed to Leslie Parsons (leslie@auburn.edu) no later than **March 23rd, 2018**.

For additional information, contact Leslie Parsons (leslie@auburn.edu).

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University Exhibit Hall Layout and Sample Booth Images

