Imagine engaging in a mock battle on the lawn of Comer Hall, attending mandatory Sunday services in the University Chapel, typing term papers on a manual typewriter, searching for information in a card catalog, or hanging out with friends at your university-provided tugboat residence. No? Perhaps you're more likely to read about global peacekeeping efforts on your iPad, listen to a podcast of that Sunday service or class when you have to miss it, search for information on your laptop while lounging in a hammock in Samford Park, and hang out with friends on Facebook via your cellphone. Many of Auburn University's 270,000 graduates since 1859 have done some variation of one of these things. Echoes Strong and Clear is a photographic compilation that shows Auburn University's historical transformation its earliest days to today. You will often see an image that is startlingly similar to another taken one hundred years or more before it. The task of progressing from a small, 19th-century church college to become a nationally prominent land-grant institution was not without obstacles. New fields of research and new ways of teaching were explored only to be replaced by still newer opportunities. The faculty and staff attempted to preserve the best of the college's original liberal arts program while cultivating an academic environment suitable for preparing students for the emerging scientific professions. Three name changes occurred in the 1800s before what was almost always known as Auburn actually became Auburn University, with its land-grant designation, in 1960. All the while the appeal of the institution steadily grew it from an original enrollment of 80 to today's more than 25,000. From an inspired idea in 1856 through a national championship celebration in 2011, the stunning images in Echoes Strong and Clear will give you a sense of what it was like for those who went before, during, or after your time here. Yes, the images will show that Auburn has changed dramatically, yet they also strive to capture what has remained constant – the tradition, spirit and belief in Auburn that connects all generations of the Auburn Family.
Can you imagine engaging in a mock battle on the lawn of Comer Hall, attending mandatory Sunday services in the University Chapel, typing term papers on a manual typewriter, or searching for information on a laptop computer with a Wi-Fi connection in the student center? If you’re an Auburn graduate, the chances are good that you’ve done at least one of those things on campus. Relive the memories in Echoes Strong and Clear, a 12 x 12-inch, 160-page photographic compilation depicting Auburn University’s historical transformation from its beginning to the present.

If you are one of the more than 270,000 Auburn alumni, the images in Echoes Strong and Clear will give you a sense of what student life was like for those who went before, during, or after your time here.

Echoes Strong and Clear is available for $39.95 per book. Pre-order your copies directly from Auburn University Photographic Services.

www.auburn.edu/photo or (334) 844-4560.